

CEEMAN 征集第 19 届年度案例写作竞赛教学案例的稿件

CEEMAN, Emerald 的合作伙伴, 征集第 19 届年度案例写作竞赛教学案例的稿件。协办单位将支持国际高水准的案例通过 Emerald 新兴市场案例研究集合的链接直接提交。所有的案例稿件将会考虑国际发表。

总的奖励金额价值 10000 欧元, 分布情况如下:

总冠军将会获得:

- 奖金 2500 欧元
- 案例将会发表在新兴市场案例研究集合
- 免费参加于 2012 年 9 月 26-28 日在南非开普敦召开的第 20 届 CEEMAN 周年大会 (包括参加所有会议项目和社交活动, 会议资料, 餐点, 并在会议酒店三晚住宿; 旅游费用不包括在内。)

- 100% 的奖学金, 参与 CEEMAN 的教师发展计划。

亚军将获得:

- 奖金 1000 欧元
- 案例将会发表在新兴市场案例研究集合
- 50% 的奖学金, 参与 CEEMAN 的教师发展计划。

季军将获得:

- 奖金 500 欧元
- 案例将会发表在新兴市场案例研究集合
- 30% 的奖学金, 参与 CEEMAN 的教师发展计划。

前十名案例的作者将会获得一个证书并且除此之外，可以选择一个12月的 Emerald 主题收集的订阅或者是 Emerald 书店 100 英镑的书籍。

登录需求的详细信息以及如何申请可以参见 Emerald 和 CEEMAN 网站。截止日期为 2013 年 6 月 3 日。请把这个告诉任何可能申请的人。如果有任何问题请及时联系我。

Kind regards,

Emma

Emma Stevenson

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Dear Weihua Liu,

CEEMAN, in cooperation with Emerald, invite teaching case submissions to the [19th Annual Case Writing Competition](#).

The co-organizers will support global exposure of the submitted high-quality cases through a direct link with the [Emerald Emerging Markets Case Studies](#) collection (EEMCS). All case submissions will be considered for international publication.

The value of the total prize pool is over **€10,000**, distributed as follows.

The overall winner will be awarded:

- Monetary prize of €2,500
- Publication of the case in EEMCS
- Free participation in the 20th CEEMAN Annual Conference in Cape Town, South Africa on 26–28 September 2012 (includes participation in all conference program and social events, conference materials, meals, and up to three nights' accommodation at the conference hotel; travel costs are not included)
- A **100% scholarship** for participation in one of CEEMAN's faculty development programs.

The first runner-up will be awarded:

- Monetary prize of €1,000
- Publication of the case in EEMCS
- **50% scholarship** for participation in one of CEEMAN's faculty development programs.

The second runner-up will be awarded:

- Monetary prize of €500
 - Publication of the case in EEMCS
 - **30% scholarship** for participation in one of CEEMAN's faculty development programs.
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The author(s) of the top ten cases will receive a certificate and, in addition, can choose from either a 12 month personal subscription to an [Emerald subject collection](#) or up to £100 of books from the [Emerald Bookstore](#).

Full details of entry requirements and how to apply are available on the [Emerald](#) and [CEEMAN](#) websites. The deadline is **3 June 2013**. Please forward this to anyone you feel may like to apply. If you have any questions please do not hesitate to contact me.

Kind regards,

Emma

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